

**8b<sup>+</sup> 8BPLUS**

ALL WE DO IS CLIMBING

2022/23 LOOKBOOK

**#EATMORECHALK**



## BACKPACKS

Say hello to the brandnew 8BPLUS BACKPACKS.

Magnetic rolltop closure and a top-to-bottom zippered side give you quick and easy access to your gear whether that may be a laptop or your climbing gear today.

Designed as your go-to everyday pack which can take a beating at the crag, stands its ground on your daily commute and doesn't look too bad at weddings and funerals neither.

**8b<sup>+</sup>**  
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# 8BPLUS ROLLTOP BACKPACKS

MAGNETIC ROLLTOP

ZIPPED SIDE ACCESS

EXTRA STRONG BALLISTIC NYLON

METAL BUCKLES AND YKK ZIPPERS

TRUE TO SHAPE DESIGN

SEVERAL INNER COMPARTMENTS

24-38 LITRES

8b<sup>+</sup>

8BPLUS

8BPLUS

8B

# MAXINE





**8b<sup>+</sup>**

**8BPLUS**

# PHILIP





**8b<sup>+</sup>**

**8BPLUS**



# ARJA



**8b<sup>+</sup>**

**8BPLUS**

# HARRY







## CHALK

FUN meets PERFORMANCE !

8BPLUS CHALK is a premium chalk for rock climbing and contains pure Magnesium Carbonate without any fillers or drying agents. Chalkbags are hungry little critters - only feed them the best chalk!

#eatmorechalk #8bpluschalk





8b<sup>+</sup>

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Colour   
Smell   
Taste   
Purity   
Consistency



# **THE CHALK YOUR CHALK BAG IS DREAMING OF !**

100% PURE MAGNESIUM CARBONATE

NO ADDITIVES OR DRYING AGENTS

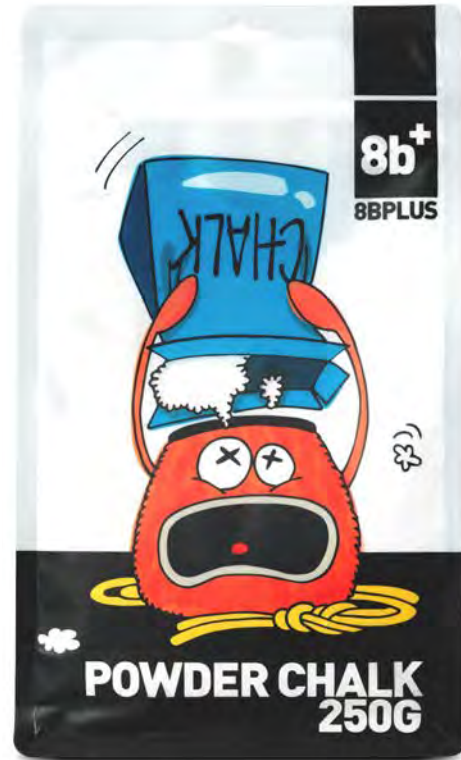
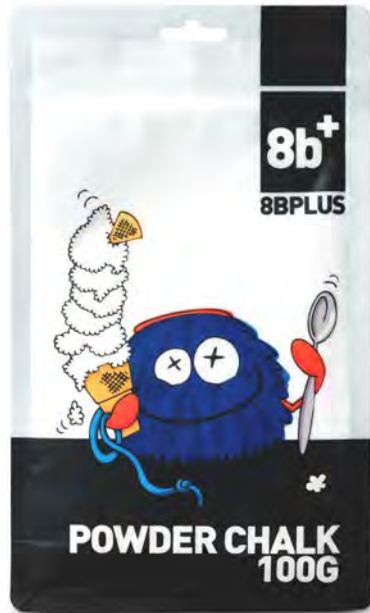
PREMIUM HANDFEEL

8b+

8BPLUS



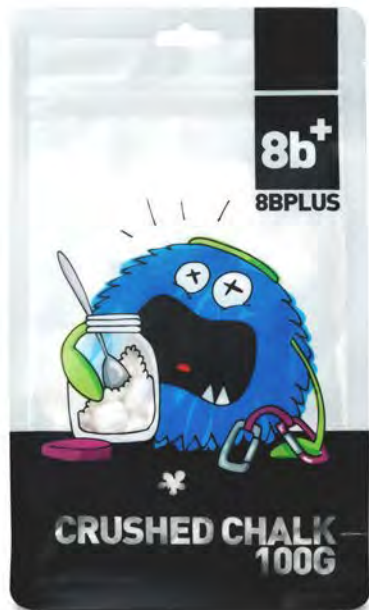
# FINE POWDER CHALK



**8b<sup>+</sup>**

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# CRUSHED CHUNKY CHALK





8b<sup>+</sup>  
8BPLUS

**8b<sup>+</sup>**

**8BPLUS**



**8BPLUS**



# CHALK BOMB

65G, REFILLABLE

Filled with 65gram (2.3oz) of our high purity Magnesium-carbonate without any fillers or drying agents, packed into a refillable pouch that allows chalk to come through in perfect amounts, avoiding chalk spills and too much chalk use.



**8b<sup>+</sup>**

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# LIQUID CHALK

DUSTFREE CHALK APPLICATION

(and a damn good base layer)

**8b<sup>+</sup>**

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**RIGOROUSLY TESTED**

8b<sup>+</sup>

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8b<sup>+</sup>

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# COUNTER DISPLAY





# PREMIUM DISPLAY

+ FASTER SELL THROUGH

+ EASY SETUP



8b<sup>+</sup>

8BPLUS



8b<sup>+</sup>

more

$$E = mc^2$$

Eat

Chalk

8b<sup>+</sup>

8BPLUS





CLIMBING BRUSHES

Wooden boar-hair brushes and more.



**8b<sup>+</sup>****8BPLUS**

# THE FIRST CLIMBING BRUSH MADE 100% OUT OF OCEAN WASTE

8BPLUS partnered with #tide ocean material to reduce plastic pollution in our oceans and coastlines and recycle it into kickass climbing brushes. The granules used for creating this brush are completely made from plastic waste collected in the oceans and along the coastlines and inflows of the Philippines and Thailand. #tide, a Swiss plastic recycling innovator, developed a method to upcycle all kinds of single-use plastics (and not just PET bottles) into new high-quality products.

## STOP OCEAN PLASTIC POLLUTION

By purchasing this brush you help to clean our oceans, protect its animals and our eco-system whilst reducing the production of new plastic. Made with materials from #tide.

[www.tide.earth](http://www.tide.earth)

Winner of "Best of Materials" at MATERIALICA Design & Tech. Awards 2019  
100% ROHS and REACH compliant

**#tide**  
OCEAN MATERIAL





**8BPLUS x #tide CLIMBING BRUSH**

100% natural (made of boar hair and 100% recycled ocean plastic waste)



8b<sup>+</sup>

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BOULDER BRUSH **WAZL**





CHALKBAGS

Quality-made Chalkbags with Character - which one are you?



8b<sup>+</sup>

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# GIBSON

8b<sup>+</sup>

8BPLUS

MIESCHIEVOUS.  
QUIRKY,  
ADORABLE



# MARTY

(THE MARTIAN)

OTHER-  
WORLDLY,  
LIVELY,  
LOVES ET



# LAUREL

8b<sup>+</sup>

8BPLUS

FEARLESS  
..WELL ALMOST





# BRAD

HAIR MODEL,  
HIPSTER,  
NATURAL

8b<sup>+</sup>

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# RUBEN



SPONTANEOUS,  
PESUASIVE,  
MAD AS A HATTER

# DONALD

HOT-BLOODED,  
FUN,  
JUG-CRAZY



8b<sup>+</sup>

8BPLUS

# ALEX

CHALK ADDICTED,  
NEVER RESTS







**8b<sup>+</sup>**

**8BPLUS**





RAW, ARCTIC,  
PERFECTIONIST

8b<sup>+</sup>

8BPLUS

# INGRID

EDGY, FUNKY,  
NOT EASILY  
IMPRESSED





8b<sup>+</sup>

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# PHIL

WACKY,  
ANIMATED,  
GOT A HEAD  
FOR HEIGHTS

8b<sup>+</sup>

8BPLUS

# KELLY

STYLISH, GUTSY,  
ENERGETIC





# STAN

CLIMBING SINCE 1484



8b+

2015



# JAMIE

RETRO, READY,  
UNDERESTIMATED



8b<sup>+</sup>

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# MAX

ALWAYS LOOKING  
FOR TROUBLE





8b<sup>+</sup>

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8b<sup>+</sup>

# LILLY

HIP, CHATTY, ON FIRE



8b<sup>+</sup>

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BO BO

SHY AT FIRST  
BUT THEN QUITE  
AN EXTROVERT

# CHARLIE

EATS CHALK FOR  
BREAKFAST





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8b<sup>+</sup>

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# BRUINO

STRONG. BEASTLY.  
FRIENDLY.



# FELIX

FUNNY. STRONG.  
LOVES CHALK.



8b<sup>+</sup>

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# PAUL

COMES. SEES. SENDS.



# PAM

FEARLESS. FURIOUS. LOUD.





LIMITED EDITION

Limited Edition 8BPLUS Chalkbags are the non-plus-ultra. Ever seen a Chalkbag as fun as Franklin?  
Limited in numbers and only available as long as stock lasts.





8b+

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# DUNCAN

SCARRED  
BUT HAPPY.

DUNCAN IS MADE OUT OF AN  
ADDITIONAL LAYER OF FABRIC  
TO CREATE THESE SCARS.



# HELLI



OUR FIRST  
EVER LIMITED  
EDITION.

DID HELLI SHOW YOU HIS TRICK  
ALREADY? HE CAN JUGGLE WITH  
CHALK BALLS.

8b+

8BPLUS

# FRANKLIN



FRANKLIN  
KNOWS HOW  
TO WORK HIS  
CHARME.





PRO LINE

The new 8BPLUS Probag is your weapon of choice! No frills, no distractions. Purely made to perform.  
Made of natural cotton-canvas.

**8b<sup>+</sup>**

8BPLUS

**8BPLUS**

**8b<sup>+</sup>**

**8b<sup>+</sup>**

**8BPLUS**



PROBAG  
**BLACK/GREY**

PROBAG  
**BLUE/GREY**





**8b<sup>+</sup>**

**8BPLUS**



PROBAG  
**PINK PASTEL**

PROBAG  
**WASHED GREEN**



**8b<sup>+</sup>**

**8BPLUS**



# PROBAG **BROKEN ROCK**

# PROBAG SAND



**8b<sup>+</sup>**

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**PROBAG TEAL**

# PROBAG DENIM





BOULDERBAGS

Steady, sturdy and hungrier for chalk than ever! Don't forget to feed them regularly.



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8b<sup>+</sup>

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# MAXWELL



FEARLESS,  
MAJESTIC,  
DANDY

# HECTOR



TOUGH AND  
FULL OF  
FEATURES

8b<sup>+</sup>

8BPLUS

# HERMAN

WHO KNEW YETI'S  
COULD CLIMB



# LOUIE



THE LAZY  
GORILLA



## ROPE BAGS

Have you been looking for an easy-to-carry, easy-to-pack gear bag that you can throw over your shoulders and leave office with to go straight to climbing?

This is our take on the rope bag.



8b<sup>+</sup>

8BPLUS

# HANK



# GREG





8b<sup>+</sup>

8BPLUS

# STU





The ropebag's typical large tarp is sewed in and unfolds in a massive 150x120cm area for your climbing gear.

It is Polyurethane coated to make it moisture resistant and to keep your gear as dry as possible, while you get ready for the climb.

When you are done, hold up the tarp on its edges and all your gear slides right back into the bag - pack all your stuff in seconds, or move to the next route with ease.



- WATER RESISTANT TARP
- 2 TIE IN POINTS
- FITS AN 80M ROPE
- SEWED ON TARP FOR EASY ROPE SLIDE IN



## ROCK WEAR

The 2023 8BPLUS rock climbing wear for women.

Made with top of the line moisture wicking, ultracomfortable and supportive performance materials.



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TOP: PEAK



BOTTOM: HUSH



8b<sup>+</sup>

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TOP: PEAK





TOP: PEAK



BOTTOM: HUSH



8b<sup>+</sup>

8BPLUS

TOP: TENSION

8BPLUS



TOP: TENSION



8b<sup>+</sup>

8BPLUS



TOP: PEAK





TOP: PEAK



BOTTOM: HUSH

8b<sup>+</sup>

8BPLUS



TOP: RIDGE





TOP: RIDGE



8b<sup>+</sup>

8BPLUS



TOP: RIDGE



TOP: RIDGE



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8b<sup>+</sup>

8BPLUS



TOP: ASCEND





TOP: ASCEND



8b<sup>+</sup>

8BPLUS



HUSH LEGGINGS SHORT



8b+ 8BPLUS ROCK WEAR

HUSH LEGGINGS LONG

HUSH

[www.8bplus.com](http://www.8bplus.com)

8b<sup>+</sup>

8BPLUS



TOP: EASY TEE & EASY TANK





MEN'S APPAREL

Fine Cotton T-Shirts with vintage wash effects and bold prints that look good on in action or in jeans after.  
Show for which sport your heart really beats!

8b<sup>+</sup>

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**8b<sup>+</sup>**

**8BPLUS**



**GRADER**



**EMC**



**ICON**



**EIGHTBPLUS**

**8b<sup>+</sup>**

**8BPLUS**



**BRAND TEE**

5a	6a	7a	8a	9a
5a+	6a+	7a+	8a+	9a+
5b	6b	7b	8b	9b
5b+	6b+	7b+	<b>8BPLUS</b>	9b+
5c	6c	7c	8c	9c
5c+	6c+	7c+	8c+	



## WRISTBANDS

Climbing jewelry that lasts! Manufactured at quality jewellers with heavy-duty Titanium Coatings (IP plating).  
Standing above the rest, as usual!

Nickel free, heavy metal free, skin friendly and adjustable in size.



8b<sup>+</sup>

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MADE OF HIGH QUALITY STAINLESS STEEL AND DURABLE IP COATING



FRENCH KISS



GRANDE GROTTA



VATHY



NERA

These models feature the new PETITE sizing, which is a notch smaller than regular to fit thin wrists.

[www.8bplus.com](http://www.8bplus.com)



The logo consists of the text "8b+" in a bold, sans-serif font, with a small plus sign to the upper right of the "b". It is positioned in the top left corner of the image.

8b+

8BPLUS



KALYDNA



NOUFARO



VATHY



PRINCESS CANYON

These models feature the new PETITE sizing, which is a notch smaller than regular to fit thin wrists.

[www.8bplus.com](http://www.8bplus.com)



STYX



ILIADA

Our premium models featuring braided cords made out of authentic Italian leather and shine Rose Gold plating.

**8b<sup>+</sup>**

8BPLUS



8b<sup>+</sup>

8BPLUS





PROMETHEUS



TITAN



GLAROS



DIRTY HARRY

New styles in MATT finish. Realized through an additional production step called sandblasting, which is done prior to our abrasion resistant Titaniumcarbide plating.

8b<sup>+</sup>

8BPLUS



ZEUS



APOLLO



BLACK FOREST



EROS



KRATOS



SPARTACUS



ATLANTIS





ACCESSORIES

8BPLUS SWAG

8b<sup>+</sup>

8BPLUS



8b<sup>+</sup>

8BPLUS



SNAPBACK **EIGHTBPLUS**



SNAPBACK **SORRY**



SNAPBACK **SORRY**



SNAPBACK **ICON**



## STORE FIXTURES

8BPLUS STORE FIXTURES AND SLATWALLS

JS



8b<sup>+</sup> 8BPLUS

#EATMORECHALK



8BPLUS



8b<sup>+</sup>



8b<sup>+</sup>

8BPLUS



### SLATWALL STORE FIXTURE **OPTION 1**

Double side slatwall display stand. Material: MDF with black wood melamine.+print logo+wheels



### SLATWALL STORE FIXTURE **OPTION 2**

Multifunctional Display Stand. Material: metal with powder coated MDF with painting finish



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8BPLUS

**#EATMORECHALK**



**8b<sup>+</sup>**  
8BPLUS



STAY PLAYS

CHALK

POWDER

**#EATMORECHALK**

**8BPLUS.COM**

  **/8BPLUS**

 **/8BPLUS\_ROCKCLIMBING**

