



LifeStraw® 

2022 OUTDOOR CATALOG



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WHO WE ARE

At LifeStraw, we believe everyone deserves equitable access to safe drinking water. We design beautiful, simple, and functional products that provide the highest protection from unsafe water based on where and how they will be used. We also take our responsibility to people and planet seriously. For every product sold, a child in need receives access to safe water for an entire year. We have been partners in the fight for the eradication of Guinea worm for 25 years, and we actively respond to emergencies across the globe. We are Climate Neutral Certified and from product to packaging, we measure and minimize our environmental impact. We strive to support underrepresented communities through our actions, our products, our marketing and our communications. We live, work and create with impact in mind. We fight for good and always err on the side of action.





A close-up photograph of a child's hand holding a clear plastic cup filled with water. The child is wearing a light-colored, possibly white, shirt. In the background, a blue and red water pump is visible, along with a wooden structure and a patterned fabric hanging on the wall. The scene is outdoors, likely in a rural or developing area.

BY END OF 2021,
6,096,729

CHILDREN FROM
AROUND THE
WORLD HAVE
RECEIVED
SAFE WATER.

YOUR PURCHASE HAS IMPACT

1 PURCHASE = 1 YEAR
SAFE WATER FOR 1 CHILD

WHY WE ARE DIFFERENT



IMPACT

LifeStraw is in business to bring safe drinking water to those who need it most. We are a humanitarian company that gives back. We also commit to ensuring that respect, diversity, and inclusion are a conscious part of all of our work.



RESPONSIBILITY

To responsibly impact people and planet, we strive to develop products that reduce waste and we recognize our obligation to measuring and minimizing our foot print and environmental impact.



TECHNOLOGY & INNOVATION

We innovate technology powerful enough to protect some of the most harmful diseases and emerging contaminants in the world and we back it with the most rigorous testing in the business.



BEAUTIFUL DESIGN

We use simple, Danish design that ensures our products are beautiful, functional, and sustainable.



MAKING AN IMPACT

IN 2021

13,843

PRODUCTS WERE PROVIDED FOR EMERGENCY RESPONSE GENERATING ENOUGH SAFE WATER FOR

96,590

PEOPLE WHO WOULD NOT HAVE ACCESS OTHERWISE

Certified



Corporation

This company meets the highest standards of social and environmental impact



**CLIMATE
NEUTRAL**
CERTIFIED

LifeStraw is proud to officially be climate neutral certified, and a certified B Corporation

PRODUCT COMPARISON CHART



LifeStraw
Peak Series
Personal Straw



LifeStraw
Peak Series
Collapsible Bottle
(650ml & 1L)



LifeStraw
Peak Series
3L Gravity Filter



LifeStraw
Peak Series
8L Gravity Filter

REMOVES BACTERIA & PARASITES	Yes	Yes	Yes	Yes
REMOVES MICROPLASTICS	Yes	Yes	Yes	Yes
REDUCES CHEMICALS	No	No	No	No
REMOVES CLOUDINESS	Yes	Yes	Yes	Yes
REMOVES VIRUSES	No	No	No	No
MEMBRANE FILTER LIFETIME	1,000 gal (4,000 L)	500 gal (2,000 L)	500 gal (2,000 L)	500 gal (2,000 L)
CARBON FILTER LIFETIME	-	-	-	-
FILTER PORE SIZE	0.2 micron	0.2 micron	0.2 micron	0.2 micron
WEIGHT	2.3 oz (65 g)	650ml: 3.6 oz (102 g) 1L: 3.9 oz (110 g)	8.1 oz (228 g)	19 oz (536 g)
TESTING STANDARD	NSF P231 & US EPA-bacteria and parasites	NSF P231 & US EPA-bacteria and parasites	NSF P231 & US EPA-bacteria and parasites	NSF P231 & US EPA-bacteria and parasites



LifeStraw
Peak Series
8L + 8L Gravity Filter



LifeStraw
Go
(650ml + 1L)



LifeStraw
Go
Stainless Steel
(700ml)



LifeStraw
Mission
Water Purifier

Yes

Yes

Yes

Yes

Yes

Yes

Yes

Yes

No

Yes

Yes

No

Yes

Yes

Yes

Yes

No

No

No

Yes

500 gal
(2,000 L)

1,000 gal
(4,000 L)

1,000 gal
(4,000 L)

4,755 gal
(18,000 L)

-

26 gal
(100 L)

26 gal
(100 L)

-

0.2 micron

0.2 micron

0.2 micron

0.02 micron

34 oz
(966 g)

650ml: 7.8 oz
(222 g)
1L: 8.6 oz
(245 g)

17 oz
(480 g)

1.2 lbs
(0.8 kg)

NSF P231 & US
EPA-bacteria
and parasites

NSF
42-chlorine
NSF P231 & US
EPA-bacteria
and parasites

NSF
42-chlorine
NSF P231
& US EPA-
bacteria and
parasites

NSF P231 & US
EPA - bacteria,
parasites &
virus

INTRODUCING

LifeStraw®

PEAK SERIES



STRAW

PERSONAL
WATER FILTER



650 ml

1 L

COLLAPSIBLE
SQUEEZE FILTER
BOTTLE



3 L

GRAVITY WATER
FILTER SYSTEM



8L

GRAVITY WATER
FILTER SYSTEM

8L

+

8L

GRAVITY WATER FILTER
+ WATER STORAGE BAG



PERSONAL STRAW FILTER

FOR BACKUP FILTRATION, EMERGENCY,
& ULTRALIGHT HYDRATION

WHY YOU'LL LOVE IT:

- Unlimited shelf life - no need to worry about how long it's been in your go-bag unused.
- Extra versatility - can also be attached to water bottles and to standard gravity hoses.



ENHANCED MICROFILTER PERFORMANCE

Our re-engineered filter helps reduce clogging from sand & silt.

EXTREME DURABILITY

Premium materials make it tougher and ultra leak-proof.

HIGHLY VERSATILE

Built-in gravity hose attachment and universal threading for squeeze bottles.

We took the most popular outdoor water filtration device on the market, and reimagined it for added versatility, sustainability, a better grip experience, and updated design and colors. This ultra lightweight personal water filter is made from high performance premium sustainable materials, it has no extra parts to keep track of, and it boasts an enhanced flow rate for easy sipping. At 2 ounces and with 5-years of safe water in the palm of your hand, no backpack, pocket, or glove compartment should be without one.

PROTECTS AGAINST:

- 99.999999% of bacteria
- 99.999% of parasites
- 99.999% of microplastics
- Silt, sand, and cloudiness greater than 0.2 micron

Membrane microfilter lasts up to 1,000 gal | 4,000 L
Pore size: 0.2 micron

Meets US EPA & NSF P231 standards for the removal of bacteria and parasites

Weight: 2.3 oz | 65 g
Size: 1.26 in x 7.5 in | 3.2 cm x 19.5 cm





COLLAPSIBLE SQUEEZE BOTTLE WATER FILTER SYSTEM

FOR TRAIL RUNNING, THROUGH HIKING,
LIMITED SPACE TRAVEL, CYCLING + MORE!

WHY YOU'LL LOVE IT:

- It's durable enough to last you on your long haul adventures without having to worry about rips, tears and punctures.
- Ultralight & collapsible at less than 4 oz means you can grab and go.
- The filter is removeable so you can also use as a water storage solution.
- Super versatile - the filter itself can be screwed on to other water bottles or other Peak gravity systems.

1 L

650 ml



ULTRA COMPACT

Filter can be placed inside or outside of the squeeze pouch to maximize space.

HIGH FLOW RATE

Our re-engineered filter gets up to 3L per minute. That's really fast.

EXTREME DURABILITY

2x thicker, premium materials make it tougher and ultra leak-proof.

HIGHLY VERSATILE

The Collapsible Squeeze Bottle System is designed with every occasion in mind. Use as a bottle, push water through it into cooking containers or other drinkware, use as a straw, or connect to other Peak systems.

PROTECTS AGAINST:

- 99.999999% of bacteria
- 99.999% of parasites
- 99.999% of microplastics
- Silt, sand, and cloudiness greater than 0.2 micron

Membrane microfilter lasts up to 500 gal | 2,000 L
Pore size: 0.2 micron

Meets US EPA & NSF P231 standards for the removal of bacteria and parasites

650 ml

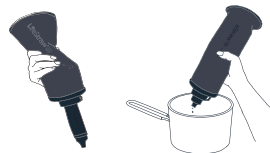
Weight: 3.62 oz | 102 g
Size: 4.1 x 10 in
10.5 x 25.6 cm

1 L

Weight: 3.91 oz | 110 g
Size: 4.7 x 12.1 in
12 x 30.8 cm



LifeStraw's new Peak squeeze filtration is an all-in-one water storage and filtration device. Made from premium durable materials that render it stronger than any squeeze system on the market and won't tear or rip on your adventures. The membrane density has been optimized to reduce clogging and the over-cap features a custom cap prevent leakage.





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LifeStraw ##

3L GRAVITY BAG WATER FILTER SYSTEM

FOR BACKPACKING & SMALL GROUP CAMPING

WHY YOU'LL LOVE IT:

- Ultralight and ultra-durable. Take it hiking, camping, or hang it from the RV.
- Designed to be fully leak-proof to use as storage while moving about.
- Ultra-versatile; filter can also be used as a straw or with standard water bottles.
- Great for small campsites of 2-3 people.

ENHANCED MICROFILTER PERFORMANCE

Our re-engineered membrane and custom backwash accessory means better performance against sand & silt to ensure a great flow over the long haul.

EXTREME DURABILITY

Premium materials make it tougher and ultra leak-proof.

PROTECTS AGAINST:

- 99.999999% of bacteria
- 99.999% of parasites
- 99.999% of microplastics
- Silt, sand, and cloudiness greater than 0.2 micron

Membrane microfilter lasts up to 500 gal | 2,000 L
Pore size: 0.2 micron

Meets US EPA & NSF P231 standards for the removal of bacteria and parasites

Weight: 8.1 oz | 228 g

Size: 8.6 in x 20.8 in | 22 cm x 52.9 cm

Hose Length: 47 in | 1.2 m

HIGHLY VERSATILE

The 3L Gravity System is designed with every occasion in mind: use as a gravity system, a large squeeze bottle, a straw, or use the filter with a water bottle.

It's the simple, economic, lightweight and compactible option for back-country camping and backpacking.

The optimized filtration cartridge boasts a high flow rate and ability to remove sand and silt without clogging. The water storage bag is extra strong and leak-proof so it can stand up to the same toughness and usage that you put your other gear through. You'll never have to buy another.





LifeStraw ##

8L GRAVITY BAG WATER FILTER SYSTEM

FOR BASE CAMP, LARGE GROUPS,
VAN & RV TRAVEL

WHY YOU'LL LOVE IT:

- The toughest gravity bag on the market to stand up to your adventures.
- Hangs from a tree or RV for quick hydration at base camp.
- Leak-proof cap included for easy water storage.
- Ideal for larger camping groups – only one person has to carry water for the group!

Lifes



ENHANCED MICROFILTER PERFORMANCE

Our re-engineered membrane and custom backwash accessory means better performance against sand & silt to ensure a great flow over the long haul.

EXTREME DURABILITY

Constructed of durable 840 denier double TPU laminated nylon reinforced fabric, which is resistant to punctures & rips during your travels.

HIGHLY VERSATILE

Can remove the filter from the gravity bag and use it as a straw on the go or with a water bottle.

The best in dromedary bags meet the best in filtration performance. This high-capacity, 8 liter system is made of high performance materials for long term durability. The large cap allows for easy filling, cleaning and leak-proof mobility. It has multiple carrying options, while also boasting a simple but enhanced filtration system designed to prevent clogging. It's the only system you'll need for you and the whole crew for as long as you're on your adventure.

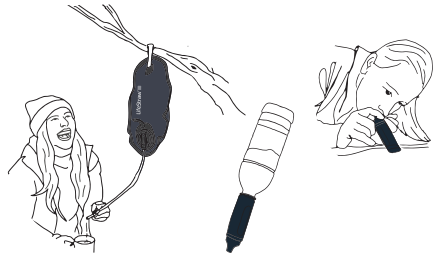
PROTECTS AGAINST:

- 99.999999% of bacteria
- 99.999% of parasites
- 99.999% of microplastics
- Silt, sand, and cloudiness greater than 0.2 micron

Membrane microfilter lasts up to 500 gal | 2,000 L
Pore size: 0.2 micron

Meets US EPA & NSF P231 standards for the removal of bacteria and parasites

Weight: 19 oz | 536 g
Size: 14 in x 23.5 in | 35.6 in x 59.7 cm
Hose length: 47 in | 1.2 m





LifeStraw ##

8L + 8L GRAVITY BAG

SAFE WATER STORAGE SYSTEM

BASE CAMP HYDRATION, VAN & RV TRAVEL,
LARGE GROUPS

WHY YOU'LL LOVE IT:

- Hangs from a tree or RV for quick hydration at base camp.
- Easy pour spout.
- Ideal for larger camping groups – Only one person has to carry water for the group!



ENHANCED MICROFILTER PERFORMANCE

Our re-engineered membrane and custom backwash accessory means better performance against sand & silt & maintaining great flow over the long haul.

EXTREME DURABILITY

Constructed of durable 840 denier double TPU laminated nylon reinforced fabric, which is resistant to punctures & rips during your travels.

STORAGE SYSTEM

The included safe water storage bag has a custom screw spout for fast flow and a hose attachment for versatility. Screw caps throughout make it ultra-leakproof.

The ultimate basecamp high-capacity filtration system that allows for seamless quick-connect safe storage. Both are fully leak-proof systems allowing for mobility, and the safe-water storage bag has a custom twist-cap for high flow rate and a hose adapter to add functionality. Made of high-performance materials for long term durability. Also boasts a simple but enhanced filtration system designed to prevent clogging. It's the only system you'll need for you and the whole crew for as long as you're on your adventure.

PROTECTS AGAINST:

- 99.999999% of bacteria
- 99.999% of parasites
- 99.999% of microplastics
- Silt, sand, and cloudiness greater than 0.2 micron

Membrane microfilter lasts up to 500 gal | 2,000 L
Pore size: 0.2 micron

Meets US EPA & NSF P231 standards for the removal of bacteria and parasites

Dirty Water Bag

Weight: 19 oz | 536 g

Size: 14 in x 23.5 in

35.6 cm x 59.7 cm

Hose length: 47 in | 1.2 m

Safe Storage Bag

Weight: 15.2 oz | 430 g

Size: 14 in x 23.5 in

35.6 cm x 59.7 cm





LIFESTRAW GO

BPA-FREE WATER FILTER BOTTLE

FOR EVERYDAY FILTRATION,
ROAD TRIPS, DAY HIKES, TRAVEL

WHY YOU'LL LOVE IT:

- Refill anywhere without the need to setup or assemble.
- Use all day at the office, on the road, or out on the trails.
- Available in 22 oz and 1 L sizes. Every fill avoids the need for single-use plastic water bottles.
- Use the carabiner to hook it onto your bag and go!

1 L

650 ml



PROTECTS AGAINST:

- 99.999999% of bacteria
- 99.999% of parasites
- 99.999% of microplastics
- Silt, sand, and cloudiness greater than 0.2 micron
- Chlorine & organic chemical matter to improve taste

Membrane microfilter lasts
up to 1,000 gal | 4,000 L
Pore size: 0.2 micron

Activated carbon filter lasts up to
26 gal | 100 L

Meets US EPA & NSF P231 standards
for the removal of bacteria and
parasites

22 OZ	1 L
Weight: 7.84 oz	Weight: 8.6 oz
Size: 3.14 in x 9.25 in	Size: 9.25 in x 3.54 in

DESIGNED FOR?

- Short hikes, camping, travel, and everyday use
- Anyone looking for convenient hydration on the go

LifeStraw Go is an advanced water bottle with filter that protects against bacteria, parasites, microplastics, chemicals, like chlorine, and improves water taste. The BPA-free bottle is ideal for hiking, camping, travel and emergencies. Simply fill with water from a lake, river or tap and filter on the go. LifeStraw filters are rigorously tested to meet protocols established by the US Environmental Protection Agency (EPA) and NSF International/ANSI.



LIFESTRAW GO STAINLESS STEEL

INSULATED WATER FILTER BOTTLE

FOR EVERYDAY FILTRATION,
ROAD TRIPS, DAY HIKES, TRAVEL

WHY YOU'LL LOVE IT:

- Refill anywhere without the need to setup or assemble.
- Use all day at the office, on the road, or out on the trails.
- The 24 oz double wall vacuum insulated stainless steel bottle will keep your water cool for all-day hydration.



PROTECTS AGAINST:

- 99.999999% of bacteria
- 99.999% of parasites
- 99.999% of microplastics
- Silt, sand, and cloudiness greater than 0.2 micron
- Chlorine & organic chemical matter to improve taste

Membrane microfilter lasts up to 1,000 gal | 4,000 L
Pore size: 0.2 micron

Activated carbon filter lasts up to 26 gal | 100 L

Meets US EPA & NSF P231 standards for the removal of bacteria and parasites

Weight: 17 oz
Size: 9.4 in x 3.3 in

DESIGNED FOR?

- Anyone looking for convenient hydration on the go
- Everyone who enjoys keeping their water cool

The LifeStraw Go double wall vacuum insulated stainless steel water bottle contains an advanced filter that protects against bacteria, parasites, microplastics, chemicals like chlorine, and improves taste. The insulated, stainless steel bottle is ideal for outdoor adventure, travel and survival preparedness. Simply fill with water from a lake, river or tap and filter on the go. Keeps water cool for all-day hydration. There's no more need for single-use plastic bottled water. LifeStraw filters are rigorously tested to meet protocols established by the US Environmental Protection Agency (EPA) and NSF International/ANSI.



LIFESTRAW MISSION

WATER PURIFICATION SYSTEM

VIRUS PROTECTION FOR THE WHOLE CREW

WHY YOU'LL LOVE IT:

- Compact roll-bag and shoulder strap make it easy to transport and hang virtually anywhere.
- Built-in backwashing system means added convenience.





PROTECTS AGAINST:

- 99.999% of viruses
- 99.999999% of bacteria
- 99.999% of parasites
- 99.999% of microplastics
- Silt, sand, and cloudiness greater than 0.02 micron

Membrane Ultrafilter lasts up to 4,755 gal | 18,000 L
Pore size: 0.02 micron

Meets US EPA & NSF P231 standards for the removal of viruses, bacteria and parasites

Weight: 6.9oz
Bag Size: 18.7 x 10.6 in
Hose Length: 27.5 in

The LifeStraw Mission is a high-volume, gravity powered system that purifies water to 0.02 microns, making contaminated water safe to drink by protecting against viruses, bacteria, parasites, and microplastics.

Ideal for groups, outdoor expeditions, adventure travel, and use in emergencies. The LifeStraw Mission can provide more than 4,755 gallons (18,000 L) of clean water and filter as much as 3.1 gallons (12 L) per hour.

The LifeStraw Mission features a compact roll bag, leak-proof hose connector, backwashing system and a convenient shoulder strap for easy carrying and flexibility to hang the bag virtually anywhere. Available in 12-liter (3.1 gallon) volume.

WHAT SETS LIFESTRAW APART

1.

Tough and Minimalist: Our products are made with minimal spare parts and are used in the toughest conditions around the world.

2.

LifeStraw is the only water filter brand that owns and operates its own fully equipped ISO certified water laboratory.

3.

4-step quality control including microbiological testing over every single batch of filters.

4.

We give back: We provide a year of safe water to a child in need for every LifeStraw product sold.

5.

Transparent testing: We share all internal and external lab reports publicly, on our website.

6.

Optimal flow rates: Optimized to operate off of human sucking & last longer in sandy & silty conditions.

7.

Sustainable packaging: All packaging is free of plastic and is fully recyclable or compostable.

8.

It's all about the 9s: We report log removal (99.999999%) data for all of our microbiological claims.





LifeStraw® 